

PRESS RELEASE

«Business Matchmaking Center» unites leaders of the Medical Industry at the St. Petersburg International Health Forum 2024

On September 25, 2024, the St. Petersburg International Health Forum will host a unique event, the «Business Matchmaking Center» (BMC), providing an unprecedented opportunity for suppliers and buyers in the medical industry to establish direct business connections.

The BMC at the Health Forum is a series of direct meetings between major buyers and suppliers in the medical industry, featuring an intensive one-day program of individual B2B negotiations designed to stimulate the development of the medical business and strengthen ties between key industry players. The event will take place from 11:00 AM to 6:00 PM at the EXPOFORUM Convention and Exhibition Center, with over 1000 targeted meetings expected.

The «Business Matchmaking Center» is not just an event, it is a catalyst for the development of the medical industry, where innovations meet market needs, and business ideas turn into real contracts.

Key Features of the «Business Matchmaking Center»:

- ✓ **Exclusive Format:** Direct negotiations between buyers and suppliers without intermediaries.
- ✓ **Wide Range of Participants:** From medical equipment manufacturers to representatives of sanatoriums and clinics.
- ✓ **Efficiency:** The opportunity to gain valuable contacts in one day.
- ✓ **Unique Platform:** For exchanging experiences and establishing professional connections.

Medical clinic networks and healthcare institutions invite the following categories of suppliers to meetings on September, 25:

- Suppliers of medical equipment, instruments, and consumables
- Developers of technological platforms, manufacturers, and suppliers of equipment for digital medicine
- Companies producing equipment, furniture and various products for the technical equipment and design of healthcare and sanatorium-resort institutions
- Medical tourism agencies and travel companies working in the field of medical tourism
- Manufacturers of medical clothing
- Companies providing technical and auxiliary medical services: repair and construction work, medical equipment maintenance, waste disposal, cleaning, etc.
- Companies offering services in education, professional development, and occupational safety for medical personnel, licensing, insurance, technical, toxicological, preclinical and clinical trials, certification, registration of medical devices, etc.
- Research centers, medical and technical higher education institutions developing new technologies for modern medicine

Participation for buyer companies is free. Suppliers can register on the event website: <https://pmfz.expoforum.ru/en/business-matchmaking/>

Contact Information for Additional Information and Event Registration:

Vladislava Chernysheva

Phone: +7 (812) 240 40 40 ext. 2131

Mobile: +7 (921) 324 70 89

Email: vs.chernysheva@expoforum.ru

About the St. Petersburg International Health Forum: it is the leading event in the healthcare sector of the Northwestern region of Russia, combining an exhibition and a congress dedicated to innovations in medicine and healthcare development.